

## Highway Users Membership Levels and Benefits Guide

Membership Levels	Corporate Members				Natl. Advocate	Small Business	State/Local Advocate
	Benefactor	Patron	Sustaining	Supporting			
<b>Membership Benefits</b>							
Complimentary Sponsorship Recognition at Selected Highway Uses' Events	Y						
In-Person Consultations with Highway Users CEO (no fee for travel)	Y	Y					
Seat Nomination on Executive Committee *	Y	Y					
Invitation to Meetings with Congressional or Administration Staff to Unveil Issues	Y	Y					
Complimentary Limited-Time Banner Advertisements on www.highways.org	Y						
50% Discount off Limited-Time Banner Advertisements on www.highways.org		Y					
Customized Issues Papers for Member Events	Y	Y	Y				
Extra Copies of Selected Research Studies at No Charge	Y	Y	Y				
Invitations to Meetings with Members of Congress	Y	Y	Y				
Telephone Briefings on Your Hot Issues	Y	Y	Y				
Free Trial Invitational Memberships for Recommended Prospects	3	2	1				
Seat Nomination on Board of Directors **	Y	Y	Y				
Information and Research Services	Y	Y	Y	Y			
Miscellaneous On-Location Briefings (Member Covers Travel Expenses)	Y	Y	Y	Y			
Complimentary Issue-Specific Legislative Briefings by Telephone	Y	Y	Y	Y			
Membership on Strategic Planning & Subject Specific Task Forces	Y	Y	Y	Y			
Sponsorship Opportunities for Special Events/Projects	Y	Y	Y	Y	Y		
Paid Limited-Time Banner Advertisements on www.highways.org	Y	Y	Y	Y	Y		
Voting Membership on Policy & Government Affairs Committee	Y	Y	Y	Y	Y		
One Complimentary Copy of Selected Research Studies	Y	Y	Y	Y	Y	Y	Y
Member Discounts on Publications (typically 20%)	Y	Y	Y	Y	Y	Y	Y
Member Discounts off Seminar Registration Fees (typically 20%)	Y	Y	Y	Y	Y	Y	Y
Voting Rights at Annual Meetings	Y	Y	Y	Y	Y	Y	Y
<b><u>Complimentary Subscriptions to the following:</u></b>							
<i>Highway Users in Action</i> , e-letter on business activities & calls to action	Y	Y	Y	Y	Y	Y	Y
<i>Driving Ahead</i> , seasonal print newsletter showing your dues dollars at work	Y	Y	Y	Y	Y	Y	Y
<i>Legislative Alert</i> , issued as events warrant	Y	Y	Y	Y	Y	Y	Y
<i>Legislative Update</i> , issued as events warrant	Y	Y	Y	Y	Y	Y	Y
* Executive Committee seat - minimum contribution of \$20K; ** Board of Directors seat - minimum contribution of \$12K							
Updated 7/1/11							